Celebration Program

ITC 5-YEAR/SBM-ILS 25-YEAR

Thursday, September 12, 2013
Room 1225, South Hall, 701 South State Street
The University of Michigan Law School
CELEBRATING THE ITC’S FIRST FIVE YEARS OF DOING GOOD BY DOING DEALS – GLOBALLY

In keeping with the University of Michigan Law School’s long-standing tradition of serving as a global leader in law, the International Transactions Clinic (ITC) was first in the world when launched in the fall of 2008. Today, five years later, the ITC, with its exclusive focus on cross-border transactions, still is the only law clinic of its kind.

Over the last five years, the ITC has provided this unique, experiential learning opportunity to nearly 80 law students, who, in turn, have advised live clients in the conduct of more than 100 transaction matters around the globe—from Kenya to Tajikistan. These clients range from for-profit to not-for-profit organizations, from start-up companies to well-established businesses, and from impact investors to social enterprises. What the ITC’s clients all hold in common, however, is an international focus and passion for improving the world with innovative business models, products, and services. Together the ITC’s student attorneys and clients are proving that it is possible to do good by doing deals—globally.

This five-year anniversary of the ITC gives us an opportunity to celebrate the many accomplishments of ITC clients, faculty, alumni, and, most of all, law students. We say we launched a new law clinic in 2008, but we also launched a new community—a community working together to make the world a better place.

Deborah Burand
Clinical Assistant Professor
Director, International Transactions Clinic
www.law.umich.edu/ITC

CELEBRATING THE SBM-ILS’S FIRST 25 YEARS OF PROMOTING INTERNATIONAL LAW IN MICHIGAN

The State Bar of Michigan International Law Section (SBM-ILS) is proud to celebrate its 25th year “silver” anniversary jointly with the ITC. Made up of practicing lawyers and law students, the ILS shares a focus and passion for promoting the understanding and practice of international law in Michigan. With more than 460 members, the ILS and its members are working every day with clients, with Michigan-based government, nonprofit, law school, and international community members, and with other internationally minded Michigan- and global-based leaders to support the ongoing globalization of Michigan’s economy.

A. Reed Newland
SBM-ILS Chair, 2013-2014
www.michbar.org/international
INTRODUCTORY REMARKS

1:30-1:45 p.m.  
Bruce Tuchman, ‘89, President of AMC Global Channel/  
Sundance Institute

Reed Newland, Chair, State Bar of Michigan-International  
Law Section (SBM-ILS), 2013-2014

Deborah Burand, Clinical Assistant Professor and Director,  
International Transactions Clinic (ITC), Michigan Law

PANEL 1: GROWING THE NEXT GENERATION OF INTERNATIONAL  
DEAL LAWYERS

1:45-3:00 p.m.  
Lessons Learned from the ITC’s First Five Years

Moderator
Richard G. Goetz, Senior Counsel, Dykema Gossett PLLC;  
SBM-ILS, Past Section Chair, and Co-Chair, Emerging  
Nations Committee

Panelists
Kevin S. Henderson, ‘10, ITC Alumnus 2009-2010
Richard Thompson, ‘11, ITC Alumnus 2010-2011
Nicholas Pedersen, ‘12, ITC Alumnus 2011-2012
Kelley Bledsoe, expected ‘14, ITC Alumna 2012-2013,  
Advanced Clinician Fall Term 2013

Commentators
Timothy Dickinson, ‘79, Partner, Paul Hastings, LLP;  
Adjunct Clinical Assistant Professor and Co-Founder ITC,  
Michigan Law
Carl Valenstein, ‘83, Partner, Bingham McCutchen LLP,  
and Adjunct Clinical Assistant Professor, Michigan Law

3:00-3:15 p.m.  
Coffee Break
PANEL 2: DOING GOOD BY DOING DEALS

3:15-4:15 P.M. The Art of Lawyering Deals that Generate Social and Financial Returns (At Home and Abroad)

Moderator
David B. Guenther, ’99, Partner, Conlin, McKenney & Philbrick, P.C.; Chair-Elect, SBM-ILS, 2013-2014; Adjunct Clinical Assistant Professor, Michigan Law

Panelists
Madison Ayer, Farm Shop Trust and Honey Care Africa
Lubna Elia, Root Capital
Gillian Henker, Design Innovations for Infants and Mothers Everywhere Inc. (DIIME)
Aaron Lewis, Habitat for Humanity International
Jonathan Ng, Ashoka

Commentator
Rette Lopp, Assistant General Counsel, Overseas Private Investment Corporation

4:15-4:30 P.M. Coffee Break
PANEL 3: STRUCTURING GRACEFUL EXITS

4:30-5:30 p.m.  How to Structure Equity Exits from Double Bottomline Enterprises

Moderator
Bruce Thelen, ’77, Member, Dickinson Wright; SBM-ILS, Past Section Chair

Panelists
Miguel Granier, Invested Development
Caroline Kahn, International Finance Corporation (IFC)
Alycia Kellman, Grassroots Business Fund
Beau Seil, Unitus Impact

Commentator
Bob Bragar, former General Counsel of Oikocredit, The Netherlands

CLOSING

5:30-6:15 p.m.  Closing Remarks and Keynote Speaker

Moderator
Michael S. Barr, Professor and Co-Founder ITC, Michigan Law

KEYNOTE SPEAKER
Rachel Robbins, former General Counsel, IFC

RECEPTION

6:30-8:00 p.m.  SBM-ILS 25th Anniversary Cocktail Reception
University of Michigan Museum of Art (UMMA)
525 S. State Street

Hosted by the State Bar of Michigan-International Law Section

Meet program speakers and explore online extras at www.law.umich.edu/ITCcelebration.
ACKNOWLEDGEMENTS

The five-year anniversary celebration of the International Transactions Clinic has been made possible through the support of Bruce Tuchman, ’89, and the State Bar of Michigan—International Law Section. Special thanks to Sherry Goodnight for her work on the logistical arrangements of this celebration.

For further information, visit the International Transactions Clinic’s website at

www.law.umich.edu/ITC

or contact us at International Transactions Clinic,
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