Markets for Patents:
Emerging Practices and Directions for Research

University of Michigan
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Questions

- What types of deals take place in patent markets? What are the motives of buyers and sellers?
- What are the roles of intermediary organizations?
- Have patents become more “liquid”? What barriers to exchange persist?
- Is more research on patent markets and their implications needed? If so, why and what questions should we investigate?
Today’s Agenda

Panel I: Economic & Historical Perspectives
Panel II: Business of Buying & Selling Patents

Lunch Speaker

Panel III: Perspectives from R&D Performers
Panel IV: Policy and Research Implications
Panel I

Carlos Serrano